



SecureConf

WHY Secure Conference?

1. You own the source code
 - ▶ Fully secure behind your firewall
 - ▶ We will brand and install your software at no additional cost on any dedicated server(s)
 - ▶ A non-programmer can create a new site in minutes
2. Savings
 - ▶ Reduce your OpEx (Operational Expenses) by 95%+
 - ▶ Immediately improve your financial bottom-line
3. Large revenue generator
 - ▶ Using the SaaS model, you will be able to offer customized fully-branded web-conferencing capabilities to customers
 - ▶ This will generate higher revenue growth, thus the assurance of exceeding the important “SaaS rule of 40%” target



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High-Value Features

1. Easy to understand User Interface
 - ▶ Users love how easy our software is to use
 - ▶ All features of running a web conference are viewable
2. Ease of inviting attendees
 - ▶ Less effort to sending meeting invitations
 - ▶ Each moderator has permanent rooms
 - ▶ Rooms can be added to signatures and Vcards
 - ▶ Attendees can easily download your contact info



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High-Value Features

3. Record and send links of recordings
 - ▶ Multiple recordings can be made in same meeting
 - ▶ Easily email recordings to missing attendees
4. Private and Public Libraries
 - ▶ Your content is not dependent on a laptop
 - ▶ You can access and display your private or public content from any computer on the Internet
5. Easy-to-access HELP menu that answers user's questions
6. Multi-lingual